



The Department of Arkansas Heritage

Mike Beebe
Governor

Cathie Matthews
Director

Arkansas Historic
Preservation Program

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Arkansas Natural Heritage
Commission

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Delta Cultural Center

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Historic Arkansas Museum

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Mosaic Templars
Cultural Center

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Old State House Museum



Arkansas Arts Council

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News Release

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Arkansas Arts Council to Present Statewide Arts Conference Oct. 5-6 in Hot Springs; Registration Forms Are Now Available

FOR IMMEDIATE RELEASE – Aug. 4, 2009

LITTLE ROCK, AR – The Arkansas Arts Council is now registering participants for *ArtLinks 2009: Creativity for Today's World*, the annual statewide conference for the arts. The conference is set for Oct. 5-6 at the Hot Springs Convention Center in Hot Springs. Registration forms are available at www.arkansasarts.org or by calling the Arkansas Arts Council at (501) 324-9766. The early bird registration fee for the two-day conference is \$120 by Sept. 18. Registration fee is \$140 after that date.

ArtLinks 2009: Creativity for Today's World is a conference for artists, arts administrators, educators and community leaders in Arkansas. The goal of the conference is to give the participants the fuel to start thinking creatively ... in the workplace, school and in life.

Keynote speaker Andrei Codrescu, internationally-known poet, novelist, essayist, teacher and lecturer, will share with participants his experiences with arts and education in a speech titled "25 Years of Teaching Poetry: What Did I Do?" from 11 a.m. to 12 p.m. on Tuesday, Oct. 6.

Other highlights of the conference include:

- Informative and interactive workshops on topics such as:
 - How to bring forth a creative transformation in your life.
 - How to use social media to market your work and your organization.
 - How to integrate your creative mind with the intellectual brain so that you can make better decisions, more effectively solve problems and take more risks.
 - How to create and implement a successful marketing strategy in today's difficult economy.
- Panel discussions on how to provide lifelong arts learning in the community and how to integrate arts into the school curriculum. The panelists are:
 - Terri Menefee, executive director for Artchurch
 - Wright Pillow, former executive director for Arkansas Craft School
 - Ann Leek, executive director for LifeQuest of Arkansas
 - Paul Leopoulos, executive director for THEA Foundation
 - Irish Williams, principal for Lee Senior High in Marianna, Ark.
 - Phillip Lansdell, principal for Hugh Goodwin Academy in El Dorado, Ark.
- Presentation of the 2009 Governor's Arts Awards and the recognition of the Individual Artist Fellowship recipients during the Governor's Arts Awards Luncheon.
- Networking evening activities.



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ArtLinks 2009: Creativity for Today's World is sponsored by the Arkansas Arts Council in collaboration with the Hot Springs Music Festival, FM 89.1 KUAR Little Rock and the Mid-America Arts Alliance. For more information, contact Jess Anthony at jess@arkansasheritage.org or (501) 324-9768.

The Arkansas Arts Council was established in 1966 to enable the state of Arkansas to receive funds from the National Endowment for the Arts. In 1971, Act 359 (A.C.A. § 13-8-101 et seq.) gave independent agency status to the Arts Council, with an executive director and a 17-member council appointed by the governor. In 1975, the Arts Council became an agency of the Department of Arkansas Heritage.

As an agency of the Department of Arkansas Heritage, the Arkansas Arts Council shares the goals of all its agencies, of preserving and enhancing the heritage of the state of Arkansas.

The other agencies are: Arkansas Historic Preservation Program, Arkansas Natural Heritage Commission, the Delta Cultural Center in Helena, Historic Arkansas Museum, the Mosaic Templars Cultural Center and the Old State House Museum. Funding for the Arkansas Arts Council and its programs is provided by the state of Arkansas and the National Endowment for the Arts.

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